



Campus Compact
North Carolina

MEMBERS

Alamance Community College
Appalachian State University
Bennett College
Brevard College
Campbell University
Central Piedmont Community College
Davidson College
Davidson County Community College
Duke University
Durham Technical Community College
East Carolina University
Elizabeth City State University
Elon University
Fayetteville State University
Guilford College
Guilford Technical Community College
High Point University
Lenoir-Rhyne University
Meredith College
Methodist University
NC Independent Colleges & Universities
North Carolina A & T State University
North Carolina Central University
North Carolina State University
Pfeiffer University
Piedmont Community College
Queens University of Charlotte
UNC Asheville
UNC-Chapel Hill
UNC Charlotte
UNC Greensboro
UNC Pembroke
UNC Wilmington
Wake Forest University
Wake Technical Community College
Warren Wilson College
Wayne Community College
Western Carolina University
William Peace University
Wingate University
Winston-Salem State University

Presidents Forum Sponsorship/Advertising Opportunity

February 12, 2020, Hosted by Elon University, Elon, NC

Would you like to network with college Presidents and Chancellors throughout North Carolina? Are your services or products relevant to higher education institutions? Then we invite you to sponsor the 2020 NC Campus Compact Presidents Forum.

Each year between 35-40 Presidents and Chancellors from public and private colleges, universities, and community colleges attend. These are leaders committed to improving community life and educating students for civic and social responsibility.

Be the headline EVENT sponsor! \$10,000

Your organization or company is the premiere sponsor of the event.

Benefits include:

- Recognition in conference press release, conference program, and online media.
- A designated representative to speak during plenary welcome.
- A resource, book, or gift with your logo given to all attendees.
- Two complimentary conference registrations, exhibitor table, and prominent signage.
- A full-page color ad in conference program.
- A community college will receive a 1-year membership in NC Campus Compact.

Be a SESSION sponsor! \$5,000

Your organization is acknowledged as the sponsor for the Opening

Keynote, Afternoon Keynote or Luncheon. Benefits include:

- Recognition during session intro, in conference program, and online media.
- Two complimentary conference registrations, exhibitor table, and prominent signage.
- A full-page color ad in conference program.

Be an AWARD sponsor! \$2,500

The awards ceremony includes: Engaged Faculty Award, Civic Engagement Professional of the Year Award (for staff), and Leo M. Lambert Engaged

Leader Award (for presidents/chancellors). Benefits include:

- Your organization name/logo is displayed on the award and acknowledged during award presentation, in conference program, in online media, and in award press release.
- One complimentary conference registration and exhibitor table.
- Half-page color ad in conference program.

Be a **RESOURCE** sponsor! \$1,200

Your organization will help purchase a resource, typically a book authored by a Forum speaker or relevant to the Forum. Benefits include:

- Resource labeled to acknowledge your contribution distributed to all attendees.
- Your organization is acknowledged as a sponsor in conference program and online media.
- One complimentary conference registration and exhibitor table.
- Half-page B&W ad in conference program.

Other opportunities:

Be an **EXHIBITOR** \$500

- Exhibitor table during event and 1 complimentary conference registration for your staff.

If you are unable to be present at the event, then connect with our guests by placing an **ADVERTISEMENT** in our **CONFERENCE PROGRAM!** *All ads listed below appear in high-quality black & white print. Add \$50 to prices below and we will print your advertisement in full color.*

Ads accepted in .jpeg, .pdf, .eps format

Full Page Ad - \$250

Bleed size: 8.5 x 11"

Live area: 7.5 x 10"

Half Page Ad - \$175

Landscape orientation

Bleed size: 5.5 x 8.5"

Live area: 4.5 x 7.5"

Quarter Page Ad - \$100

Portrait orientation

Bleed size: 4.5 x 5.75"

Live area: 3.5 x 4.75"



Past Program advertising sample (half page)

Please contact North Carolina Campus Compact Executive Director Leslie Garvin to discuss a custom sponsorship or to request a sponsorship agreement form.

lgarvin@elon.edu | phone: 336-278-7198

ABOUT NORTH CAROLINA CAMPUS COMPACT

Founded in 2002, North Carolina Campus Compact is a collaborative network of colleges and universities committed to educating students for civic and social responsibility, partnering with communities for positive change, and strengthening democracy. Presidents and chancellors from 39 public, private and community colleges and universities are currently members.