Presidents Forum Sponsorship/Advertising Opportunity
February 12, 2020, Hosted by Elon University, Elon, NC

Would you like to network with college Presidents and Chancellors throughout North Carolina? Are your services or products relevant to higher education institutions? Then we invite you to sponsor the 2020 NC Campus Compact Presidents Forum.

Each year between 35-40 Presidents and Chancellors from public and private colleges, universities, and community colleges attend. These are leaders committed to improving community life and educating students for civic and social responsibility.

Be the **headline EVENT sponsor**! $10,000
Your organization or company is the premiere sponsor of the event. Benefits include:
- Recognition in conference press release, conference program, and online media.
- A designated representative to speak during plenary welcome.
- A resource, book, or gift with your logo given to all attendees.
- Two complimentary conference registrations, exhibitor table, and prominent signage.
- A full-page color ad in conference program.
- A community college will receive a 1-year membership in NC Campus Compact.

Be a **SESSION** sponsor! $5,000
Your organization is acknowledged as the sponsor for the Opening Keynote, Afternoon Keynote or Luncheon. Benefits include:
- Recognition during session intro, in conference program, and online media.
- Two complimentary conference registrations, exhibitor table, and prominent signage.
- A full-page color ad in conference program.

Be an **AWARD** sponsor! $2,500
The awards ceremony includes: Engaged Faculty Award, Civic Engagement Professional of the Year Award (for staff), and Leo M. Lambert Engaged Leader Award (for presidents/chancellors). Benefits include:
- Your organization name/logo is displayed on the award and acknowledged during award presentation, in conference program, in online media, and in award press release.
- One complimentary conference registration and exhibitor table.
- Half-page color ad in conference program.
Be a **RESOURCE** sponsor! $1,200
Your organization will help purchase a resource, typically a book authored by a Forum speaker or relevant to the Forum. Benefits include:

- Resource labeled to acknowledge your contribution distributed to all attendees.
- Your organization is acknowledged as a sponsor in conference program and online media.
- One complimentary conference registration and exhibitor table.
- Half-page B&W ad in conference program.

Other opportunities:
Be an **EXHIBITOR** $500
- Exhibitor table during event and 1 complimentary conference registration for your staff.

If you are unable to be present at the event, then connect with our guests by placing an **ADVERTISEMENT** in our **CONFERENCE PROGRAM**! *All ads listed below appear in high-quality black & white print. Add $50 to prices below and we will print your advertisement in full color.*

Ads accepted in .jpeg, .pdf, .eps format

**Full Page Ad - $250**
- Bleed size: 8.5 x 11”
- Live area: 7.5 x 10”

**Half Page Ad - $175**
- Landscape orientation
- Bleed size: 5.5 x 8.5”
- Live area: 4.5 x 7.5”

**Quarter Page Ad - $100**
- Portrait orientation
- Bleed size: 4.5 x 5.75”
- Live area: 3.5 x 4.75”

Past Program advertising sample (half page)

Please contact North Carolina Campus Compact Executive Director Leslie Garvin to discuss a custom sponsorship or to request a sponsorship agreement form.

**lgarvin@elon.edu**  |  phone: 336-278-7198

**ABOUT NORTH CAROLINA CAMPUS COMPACT**
Founded in 2002, North Carolina Campus Compact is a collaborative network of colleges and universities committed to educating students for civic and social responsibility, partnering with communities for positive change, and strengthening democracy. Presidents and chancellors from 39 public, private and community colleges and universities are currently members.