



Campus Compact North Carolina

MEMBERS

Alamance C.C.
Appalachian State University
Bennett College
Brevard College
Campbell University
Central Piedmont C.C.
Davidson College
Davidson County C.C.
Duke University
Durham Technical C.C.
East Carolina University
Elizabeth City State University
Elon University
Fayetteville State University
Guilford College
High Point University
Lenoir-Rhyne University
Meredith College
Methodist University
North Carolina A & T State University
North Carolina Central University
North Carolina Independent Colleges and Universities
North Carolina State University
Piedmont Community College
Queens University of Charlotte
UNC Asheville
UNC-Chapel Hill
UNC Charlotte
UNC Greensboro
UNC Pembroke
UNC Wilmington
Wake Forest University
Wake Technical C.C.
Warren Wilson College
Wayne C.C.
Western Carolina University
William Peace University
Wingate University
Winston-Salem State University

EVENT SPONSORSHIP/ ADVERTISING OPPORTUNITY:

Civic Engagement Institute, February 11, 2020

Hosted at Elon University, Elon, NC

Gain access to higher education through our Civic Engagement Institute (CEI) which convenes a unique group of 175 administrators and educators. They are committed to preparing college students for civic and social responsibility, partnering with communities for positive change, and strengthening our democracy.

Launched in 2007, CEI brings teams from our 39 member campuses across North Carolina together to explore a current trend or topic in civic and community engagement. Faculty and staff take a deep dive into a relevant community engagement topic which will be announced prior to the event.

Opportunities for your organization to sponsor this year's Institute:

Be a **RESOURCE** sponsor! \$3,000

- Your logo/label placed inside of the book authored by our keynote speaker that acknowledges your contribution.
- Your organization is acknowledged as a sponsor in conference program and online media.
- Exhibitor table during event and two complimentary conference registrations for your staff.
- Half-page color ad in conference program.

Be a **BREAK** sponsor! \$1500

- Be recognized at your choice of the morning or afternoon refreshment break.
- Your organization is acknowledged as the break sponsor in conference program and online media.
- Your organization signage in refreshment area.
- Exhibitor table during event and one complimentary conference registration for your staff.
- Half-page color ad in conference program.

Attend as an **EXHIBITOR** \$300

- Exhibitor table during event and one complimentary conference registration for your staff.

Can't be on-site at the conference? Then connect with our guests by placing an **ADVERTISEMENT** in our **CONFERENCE PROGRAM!** *All ads listed below appear in high-quality black & white print. Add \$25.00 to prices below and we will print your advertisement in full color. To the right, see a sample advertisement placed in previous conference program:*

Ads accepted in .jpeg, .pdf, .eps format

Full Page Ad - \$200

Bleed size: 8.5 x 11"

Live area: 7.5 x 10"

Half Page Ad - \$150

Landscape orientation

Bleed size: 5.5 x 8.5"

Live area: 4.5 x 7.5"

Quarter Page Ad - \$100

Portrait orientation

Bleed size: 4.5 x 5.75"

Live area: 3.5 x 4.75"

Additional custom sponsorship and advertising opportunities are available. Please contact NC Campus Compact to discuss how we can work together or to request a sponsorship agreement form.

Email: lgarvin@elon.edu /Phone: 336-278-7278

NORTH CAROLINA CAMPUS COMPACT is a collaborative network of colleges and universities committed to educating students for civic and social responsibility, partnering with communities for positive change, and strengthening democracy. The NC Campus Compact state office fosters connections between campuses, shares best practice information and resources, recognizes outstanding work, and champions civic and community engagement in higher education.

Thank you for supporting North Carolina's engaged colleges and universities!



Need help collecting data for your Institutional Impact Report?

CBISA Plus™ by Lyon Software can help you collect, track and organize community engagement data for your institutional impact report.

Our software offers a web-hosted solution to your reporting needs with modules to collect...

- Community Needs
- Goals & Indicators
- Partnerships
- Programs & Statistics
- Narratives

To learn more, email us at info@lyonsoftware.com or come by our booth to meet our representatives.

