

2020 Civic Engagement Institute

*Engagement 2.0:
Civics, Civility, and Civil
Discourse*

Tuesday, February 11, 2020

9:00 A.M. - 5:00 P.M.

Elon University

Elon, North Carolina



2020 Civic Engagement Institute

Engagement 2.0: Dialogue, Civility, and Civil Discourse

- 8:00 a.m.** **Registration and Continental Breakfast**
Throughout the day we will meet in Moseley Center, McKinnon Hall, with the exception of workshops.
- 9:00 a.m.** **Opening Plenary**
- Welcome & Occasion**
Leslie Garvin, Executive Director, NC Campus Compact
- “Hot Topics, Cool Heads”**
Clark Olson, Director, the Institute for Civil Dialogue, and Professor, Hugh Downs School of Human Communication, Arizona State University
- 10:00 a.m.** **Immersion Workshops**
During the two workshop blocks, each of the seven models will be repeated twice. This will allow each participant to attend two different sessions. Locations and directions provided on page 3.
- 12:30 p.m.** **Lunch, McKinnon Hall**
- 1:30 p.m.** **Immersion Workshops**
- 4:00 p.m.** **Afternoon Break, McKinnon Hall**
- 4:15 p.m.** **Team Planning**
- 4:30 p.m.** **Team Reports**
- 4:50 p.m.** **Closing Remarks and Resource Giveaway**

Morning Plenary Presenter



Clark D. Olson, Ph.D. is a professor in the Hugh Downs School of Human Communication at Arizona State University where he has taught for 35 years. He incorporates Civil Dialogue into his argumentation and public speaking classes and has presented Civil Dialogue at conferences nationwide and is a co-author of the book *Hot Topics, Cool Heads: A Handbook for Civil Dialogue* published in 2018. For 15 years he was the Director of Forensics at ASU, where he coached a nationally successful debate team. From that experience, he articulated the value of Civil Dialogue as distinct from debate, acknowledging a wide variety of opinions instead of arguing polar opposites.

He is a founding director of the Institute for Civil Dialogue and currently serves as its president. Clark has published over 40 articles and book chapters and was recognized with the Golden Monograph award in 2005 from the National Communication Association for the best article in the discipline of communication and just last November was recognized for a second time winning the same award for the best article in 2018.

Highlights

Acknowledgments

Many thanks to Elon University for hosting the 2020 Civic Engagement Institute. We truly appreciate the organizations and facilitators represented today.

Dietary Restrictions/Requests

Food buffet items are labeled appropriately for our guests by Elon Dining Services so that you may make the best personal choice for your lunch meal -- vegetarian, vegan, gluten-free, and lactose-free.

Media Opt-Out

Photos, video, audio are taken throughout the day. NC Campus Compact may use these images in printed marketing materials, videos or on our website. We accept your consent to do so unless you visit the registration desk to obtain an "opt-out" sticker to be placed on your name badge.

Social Media

We invite you to chronicle the day using [#NCCEI20](https://twitter.com/NCCEI20)

Refreshments

In addition to beverages available in McKinnon Hall, there are other options for purchase in Moseley Center near the mail room (on the way to Lakeside conference rooms).

F'real smoothies and milkshake self serve station located in the Winter Garden Café.

Irazu Coffee Shop serves specialty coffee, chai latte, hot chocolate, iced lattes and smoothies.

Recycling

Your meals and breaks are served on compostable materials throughout the day. Please use the containers appropriately marked for this purpose.

Recycle your name badge at the registration table in the lobby of Moseley as you leave this afternoon.

THIS BUFFET IS COMPOSTABLE

Please properly dispose of everything* in the orange compost bins.



*Really! Everything- cups, plates, service ware, napkins, and food scraps (including meat and dairy)

Deliberation Model Descriptions

Essential Partners

Facilitators: Nadiya Brock and Kimberly Shaw

Location: Lakeside 212

Have you had the experience of organizing a dialogue, only to have a handful of people attend—or only a group of like-minded folks? This workshop asks the question, “Am I creating the kind of invitation for participation that feels inclusive to the people who we want to be part of this conversation and who, perhaps, might otherwise stay away?” You’ll learn some of the common mistakes people make when organizing a dialogue and four elements of preparation that can help attract the people you want to be a part of the conversation you would like to have.

Everyday Democracy

Facilitators: Jereann King Johnson and Gwen Whiting

Location: McKinnon D

To address a variety of critical and emerging community issues, Everyday Democracy encourages a four-step process called “Dialogue to Change” that begins with organizing diverse community members from a variety of backgrounds to recruit others, train facilitators, plan and implement dialogue circles. Groups of diverse people meet over the course of several weeks – building trust through open and honest discussions, learning about the complex issues their community is facing, and working together on solutions. Dialogue participants bring specific ideas and actions to a community Action forum that are shared and prioritized. At the forum, dialogue participants, with other community members, form action teams to work for change.

Intergroup Dialogue

Facilitators: Carla Fullwood and Lindsey Woekler

Location: Lakeside 213

Intergroup dialogue is a unique approach to dialogue across differences in the context of higher education. It can be broadly defined as a face-to-face facilitated learning experience that brings together students from different social identity groups over a sustained period of time to understand their commonalities and differences, examine the nature and impact of societal inequalities, and explore ways of working together toward greater equality and justice. Students engage in critical reflection of self, others, and society, which promotes civil discourse and dialogue around a diversity of societal issues.

Living Room Conversations

Facilitator: Mary Gaylord

Location: McKinnon F

Are you weary of engaging in conversations where it feels like yet another person is trying to attack your deeply held beliefs? With over 100 topics to choose from, Living Room Conversations offers a free, do-it-yourself tool for having enjoyable, intentional conversations with a focus on listening to better understand others and being heard as you express your own perspective. This workshop will provide an overview and experience of this free adaptable tool being used in schools, faith communities, libraries, online, and in living rooms across the country.

National Issues Forum

Facilitator: Leslie Garvin

Location: Moseley 216

A Deliberative Dialogue Forum, a method developed and promoted by the National Issues Forum, brings people together in a small gathering to deliberate about challenging public issues. This session is designed for anyone interested in learning to moderate a forum, includes an understanding of deliberation, an overview of the forum components and design, and engagement in a condensed practice forum. Participants will also explore the process to create an issue guide and contribute to a guide currently in development to promote deliberation on confederate monuments in North Carolina. Participants receive strategies and sample questions for moderating a forum, as well as tips and tools for effective moderating.

Sustained Dialogue Institute

Facilitator: Michaela Grenier

Location: Moseley 215

Sustained Dialogue is an intergroup dialogue process in which a group of eight to fifteen participants and two trained peer facilitators engage in a series of meetings, and over the course of those meetings, move through a five-stage dialogue to action process on a topic of shared concern. Sustained Dialogue was originally developed by Dr. Hal Saunders as a method for international peace negotiations and was later adapted to address identity related conflicts on college campuses. Central to the Sustained Dialogue process is an intentional and systematic focus on relationships, and this relational focus informs the dual goals of the process, which are to: 1) build (or rebuild) relationships and 2) address concrete community issues.

Deliberation Model Descriptions

Civil Dialogue®: Producing Civility Through the Process of Dialogue

Facilitator: Clark Olson

Location: Lakeside 214

The Civil Dialogue format begins with a provocative statement on a contemporary issue, such as gun violence, immigration, or politics. Five volunteers are invited to participate in a 30-minute dialogue by sitting in a semi-circle according to their chosen position on the statement: strongly agree, somewhat agree, undecided/neutral, somewhat disagree, disagree. Cognizant of the rules of civility, a trained facilitator calls for opening statements, the core dialogue occurs followed by audience participation and closing statements. The CD process will be discussed as to how it supports awareness of language choices, fosters open-minded listening and places mindfulness suspending personal judgement at the center of the process.



Workshop Locations

Lakeside Conference Room 212, 213, 214, exit McKinnon Hall, turn immediately right. Continue down hallway until you reach double-doors leading outside. Turn right before the exit, then take an immediate left into hallway beside dining hall tables. Follow hallway parallel to the windows until you see elevator and stairway on your right. Lakeside is on second floor. If you take the elevator, turn right as you exit and then another right. The conference rooms will be on your right.

McKinnon D, exit main plenary room and turn left at Institute check in table. Entrance to McKinnon D is the last door on your left near the entrance of the building.

McKinnon F, stay in this room and move to the front.

Moseley 215, exit McKinnon Hall and follow the hallway around the Moseley Information Desk. Take main stairway immediately on your left. On the second floor, turn right at top of landing and it will be the second room on your right.

Moseley 216, same as above, but first room on your right.

Deliberation and Dialogue Facilitators



Nadiya Brock began her work with Essential Partners full time after finishing her MDiv at Harvard Divinity School. She now serves on staff as the Program Development Coordinator, in addition to being an Associate. She has worked in a variety of sectors, including faith and civic communities as well as secondary and higher education. Nadiya has a background in the field of Alternative Dispute Resolution as it relates to the unique challenges of ideologically based communities and organizations. She has taught interest-based negotiation to Harvard Law School students through the Harvard Negotiation and Mediation Clinical Program and to executives through the Harvard Negotiation Institute. A mediator in the Massachusetts courts, she is also a trainer and coach for the Harvard Mediation Program.



Carla Fullwood (she, her/s) has diverse experiences in higher education including roles in housing and residence life, new student orientation, admissions, campus programming, and multicultural student services. She is the Assistant Director of the McNair Scholars program at UNC Greensboro. Her professional qualifications include designing and facilitating intergroup dialogues, and development opportunities focused on social justice education, racial equity, and intercultural competency. Carla is currently pursuing a Ph.D. in the educational leadership and cultural foundations program at UNC Greensboro with research interests in Black Women Administrators in Higher Education, Black Feminist Theory, Critical Race Feminism, Race Dialogues.



Mary Gaylord, the Managing Partner for Living Room Conversations, has worked as a community mediator, victim-offender reconciliation specialist and facilitator of bully prevention programming for school-aged children. She is the product of a midwestern upbringing and a family where each of the 7 members occupies a different spot on the political spectrum. At Living Room Conversations, Mary works with individuals and organizations interested in learning about and having the Living Room Conversations experience. A chronic idealist, Mary has a strong passion for supporting those that endeavor to make our world a better place. Mary enjoys living near the mountains in Colorado, hiking, skiing, mountain biking, camping, and hanging out with friends and family.

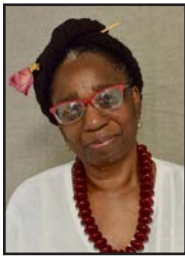


Leslie Garvin, MSW, is the Executive Director of NC Campus Compact. She serves as the liaison to the Executive Board, develops and leads member institution recruitment and retention strategies, facilitates faculty engagement initiatives, builds strategic partnerships to develop and expand higher education civic engagement, and oversees day-to-day operations. Garvin leads the Compact's deliberative dialogue initiative and has trained hundreds of faculty, staff, students, and community partners across the state and country in this method. She serves on the Board of Directors of the United Way of Greater High Point, where she chairs the Community Impact Committee. She is also a member of the Service Year NC Advisory Council for the Institute for Emerging Issues.



Michaela Grenier is a Program Director for the Sustained Dialogue Campus Network (SDCN) at the Sustained Dialogue Institute (SDI). The Sustained Dialogue Institute helps communities around the world to transform relationships and design and implement sustainable change processes. SDCN, which began in 1999 as a student-created branch of SDI in 1999, now exists on over 40 college campuses worldwide with students, faculty, and staff using the Sustained Dialogue process to solve conflicts and create more inclusive campus communities. At SDCN, Michaela supports students and higher education professionals in building collaborative problem solving skills and in designing and sustaining campus dialogue initiatives. Before joining SDCN, Michaela served in other roles within the fields of higher education and conflict resolution.

Deliberation and Dialogue Facilitators



Jereann King Johnson serves as the project manager for the Nellie Mae Public Understanding and Demand Initiative. She works directly with project coaches who support school and community leaders as they lead engagement and collaborate among diverse stakeholders, with an aim of improving outcomes for all students. Jereann King Johnson has years of experience in adult education and curriculum design, community building and organizing. Early in her career, Jereann studied and created practitioner inquiry projects for teacher professional development. She designed and evaluated training programs in learner-centered literacy and participatory education for a range of community-based organizations including libraries, literacy councils and family resource centers. Jereann is a noted quilter and fiber artist, and she enjoys music, photography and gardening.



Kimberly Shaw is a Physical Education/Health teacher and Middle School Instructional Technology Facilitator at Cary Academy. She has been in secondary education for 18 years. Her passion for dialogue began with the implementation of dialogue at her school in 2016. Shortly after, she became an Essential Partners fellow and joined the organization as an associate in 2019. As an Essential Partners Associate, she has worked to improve the connections across campuses by facilitating difficult conversations and training others to do the same. This work has included training students, faculty, and staff members at Valdosta University, North Central College and Cary Academy.



Lindsey Woelker received her BA from the University of Michigan and holds a MEd in Student Affairs and Higher Education from Loyola University Chicago. Prior to joining UNC Greensboro, Lindsey was the Associate Director for Student Life at St. Edward's University in Austin, TX. Lindsey is heavily influenced by her undergraduate involvement in Michigan's Alternative Spring Break program, where she experienced the inherent connection between leadership and service and has since sought to incorporate community engagement into all of the leadership programs she creates. Lindsey is currently the Associate Director for Leadership at UNC Greensboro and hopes to instill a sense of purpose and passion in the next generation of leaders, allowing them to realize their potential and become agents of positive social change in their communities.



Gwen Whiting is passionate about working with people, addressing issues of conflict, and helping people work together. She loves the idea of looking through a racial equity lens. Ms. Whiting has been involved with Everyday Democracy since the 1990's, back when it was the Study Circles Resource Center. At that time there were a lot of churches being burned across the country, and the process of dialogue was introduced to communities to help address that issue. She was trained as a facilitator and really enjoy working with different kinds of people and working in communities. Gwen thinks of dialogue as a practical way of using her conflict resolution background to help people resolve their own issues through a guided process.

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Professional Resource Giveaway

Thank you to the publishers and authors who generously donated resources for our Civic Engagement Institute. We invite you to visit the resource tables to review publications. For your convenience, several of the publishers provided conference discount order forms.

Submit your name to receive a resource during the closing session. You must be present to win.

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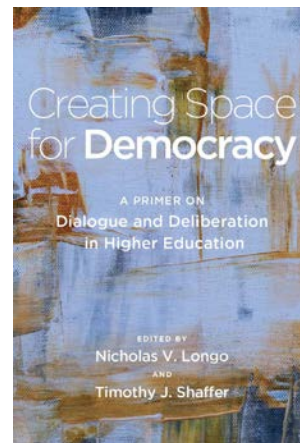
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Thanks to a special rate offered by Stylus Publishers, NC Campus Compact is able to provide each campus team leader participating in the Institute today a copy of

*Creating Space for Democracy:
A Primer on Dialogue and Deliberation in Higher Education*

by Nicholas Longo and Timothy Shaffer



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#NCEI20 to chronicle the day!